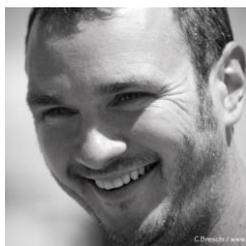


Bertrand Delesne - Skipper Class 650 racing yacht



- Winner of the 2010 “Les Sables” offshore race
- Second placed in the 2009 Transat 650 ocean race
- Seeking new sponsors for the 2011 Transat 650 Ocean race from France to Brazil

As a professional Class 650 racing yacht Skipper for the past 4 years competing in some of the most challenging offshore races, skipper Bertrand Delesne is now preparing to compete for the third time in the Transat 650 Ocean race, starting September 2011. Bertrand is looking for additional sponsors to assist him in this high level seagoing adventure.

“The Transat 650 is a race that most people compete in just once. It’s exceedingly tough sailing solo for XXXX miles and to win, I have to push my body to its limits and constantly fight tiredness and stress day and night. My dream is to compete in this race again and win with my own yacht.”

“To do that, I find that today I’m not just a sailor, I need to be a real entrepreneur. I need to find sponsors, I write presentations, I’m present during the major sportive events, and I have to train regularly..... it’s a 100 miles per hour life!” This is how Bertrand Delesne sums up his lifestyle, spent between sailing, training and seeking sponsorship.



The need for Sponsorship - What is the financing used for ?

The budget of a Mini 6.50M yacht needs to include all logistic and preparation fees: training at Lorient’s offshore racing hub and competition subscriptions. Bertrands yacht is competing in the prototype category and needs to be regularly optimised. To win, regular equipment upgrades (new sails and deck equipment) are essential. We also lead the agreed communication plans with the partners.



Why consider sponsorship?

All sponsorship gifts are tax-deductible at 33%. In exchange for contributions, Bertrand adds sponsors logos to his yacht, his communications tools and during the press releases; he also promotes the partner companies during conferences and will arrange sea trips with the sponsor.

Through experience, Bertrand knows that these projects offer real team building / sharing experiences to both sponsors’ employees and for their customers as well. Games, first sail, invitation to the race start or to port of call, through to following race progress internally... all can be successfully organized for the sponsoring partners. *“Even if I am alone on the sea, people do participate. This is the perfect way to share human values like the permanent research of performance, the extreme adventure, the surpassing of oneself, the audacity, the liberty, the honesty...”*

* View Bertrands interview on http://bertranddelesne.typepad.fr/bertrand_delesne_objectif/presse.html

** see coverage on TV FR3: <http://bretagne.france3.fr/info/Doubl%C3%A9-breton-dans-la-mini-transat-6.50!-57409112.html>

Global Organisation from Enterprise creation

To concentrate on professional sailing, in 2009 Bertrand has established **Zone Large LLC** based in Nantes, to manage his racing projects globally. This single entity organizes everything from the boat building to training, logistics and administrative tasks. *“The solo race is first of all a team adventure”* ensures Bertrand. **Zone Large** ensures everything is perfectly operational.

Winning the Mini Transat in 2011, a fresh start!

In 2011, Bertrand Delesne intends to take his revenge after the Mini Transat 2009 where he arrived 2nd after winning the first leg. Bertrand trains at Lorient's offshore racing hub with other professional skippers (Sébastien Rogues of GDF SUEZ, Thomas Normand of the Financière de l'Echiquier and others) alongside talented skippers from the Vendée Globe like Yann Elies, Arnaud Boissière and Thomas Coville. Bertrand spends much of his time with coach Tanguy Le Glatin, refining tactics, participating in races and putting the finishing touches to his yacht.



Focus on Bertrand Delesne

Bertrand left his job in the metallurgy in 2006 after 6 years experience in a design office in order to devote himself definitively to his passion: solo offshore racing. He purchased a yacht for the Transat 650 in 2007, competing in the Mini 6.50 race. Believing he was capable of reaching podium in 2009, Bertrand rapidly decided to build his own prototype yacht. "I was highly motivated by the idea of running a project from A to Z". Since then, he has competed in this yacht, an innovative prototype, in the Mini 6.50 class, finishing second in the 2009 Mini Transat and first in the 2010 race The Sables – The Azores – The Sables.

Honours list

2010

Winner of the race Les Sables-The Azores-Les Sables

Record of distance in 24H 305 miles

Champion 2010 FFV (solely nominated for this 650 race)

2nd Chrono 6.50, 6^e Mini Fastnet

14th The Transat AG2R La Mondiale with L. Gouezigoux (Figaro class)

2009 Prototype season

2nd Transat 6.50 (winner of the first leg and 24hr record distance holder)

2nd in the Mini Med

Winner of the Italian Great Award

2nd Mini Pavois

4nd Mini Fastnet

2nd Transgascogne solo (one leg victory)

2008 Construction of the prototype 754, according to the plan of Sam Manuard

2006 2007 Preparation of the first Transat 650 (class boat category)

2005 Champion of Habitable Brittany in FC8, helmsman

To discuss Sponsorship opportunities with Bertrand, please contact him at:

ZONE LARGE

Bertrand DELESNE

44 rue du Port

56570 Locmiquelic

FRANCE

Tél : 00 33 6 82 04 77 70

bertrand.delesne@gmail.com

